

Affiliate Agreement

This Agreement contains the complete terms and conditions that apply to your participation as an Affiliate of the ownguru.com Affiliate Marketing Program, and the establishment of hypertext links from your Website to www.ownguru.com for the purpose of you earning Referral Fees from Qualifying Purchases made by third parties who have navigated from your website to www.ownguru.com via said hypertext links.

1. Definitions

As used in this Agreement, “we”, “us”, “OWNGuru” or “www.ownguru.com” means **Own Guru (unit of OwnTv), B-9, 1st Floor, Flat No. 4, Group Housing Society, Near Bengali Sweets, South Extension I, Delhi-110049** “you”, “your” or “Affiliate” means the affiliate “Publication”, where “Publication” individually and collectively means your website and/or e-mail communications and/or software applications and/or YouTube Channel and/or any other approved form of media as indicated in any Insertion Order mutually agreed and signed by the Parties, where We, and You may hereinafter be collectively referred to as the “Parties”.

“Affiliate Marketing Program” means the program managed by or on behalf of **Own Guru (unit of OwnTv)** by which participating entities place promotional material through their Publication(s) that connect to the ownguru.com website or application and for which a referral fee is earned as per the Insertion Order mutually agreed and signed by the Parties.

The terms “Qualifying Purchase”, “purchase”, “sale” or “Affiliate sale” used in this Agreement mean a ownguru.com paid subscription purchased by users during a visit to ownguru.com or the **Own Guru (unit of OwnTv)** application using the affiliates Promotion Code as indicated in the Insertion Order mutually agreed and signed by the Parties which forms a part of this Affiliate Marketing Program.

“Insertion Order” refers to the agreement signed by the Parties indicating the approved means of promotion by you, the time frame of said promotion, or any other specific details relevant to your ability to promote OWNGuru’s products under this agreement.

“Net Proceeds” will mean the gross proceeds received by ownguru.com from Qualifying Purchases on ownguru.com or the ownguru application, less costs and expenses attributable to taxes, shipping and handling, fraud, bad debts, and duties.

The terms “Referral Fee” or “commission” used in this Agreement mean moneys duly earned by, payable to, or previously paid to the Affiliate in regard to the aggregate Net Proceeds received from Qualifying Purchases made at ownguru.com under the terms of this Agreement and the Affiliate Marketing Program, and acknowledged as such by ownguru.com at its sole discretion.

“\$”, “rupee” or “rupees” mean Indian Rupees.

2. Term Of The Agreement

The term of this Agreement (the “Term”) will begin upon our acceptance of your application to enroll your Publication in the ownguru.com Affiliate Marketing Program, with such application, or signature of an associated Insertion Order signifying your acceptance of this Agreement.

The term shall be for a period of one (1) year from said acceptance, and shall automatically renew for successive one (1) year terms unless either Party gives thirty (30) days notice to the other that it intends not to renew the Agreement at the end of the current term unless indicated otherwise in any signed Insertion Order between the Parties.

3. Promotion

ownguru.com will make available to you, or you will create, subject to our approval, a variety of graphic and textual links (the "Links" collectively, or "Link" individually) in order to link to ownnguru.com or the ownnguru.com application. You and we will cooperate in good faith to develop and implement such Links or Promotion Codes. Each Link or Promotion Code will permit recipients to navigate directly to a page on the ownnguru.com website or within the ownnguru application designated by us via a special tagged link format or a special Promotion Code application format.

You will be responsible for integrating the Links or Promotion Code into your Publication to properly enable sales tracking, and we will not be responsible for your failure to do so, including to the extent such failure may result in any reductions of amounts that would otherwise be paid to you under this Agreement.

4. Forbidden Actions

This Agreement will be terminated without notice if, in its sole discretion, ownnguru.com determines that the Affiliate has breached any or all of the following explicitly prohibited actions. THE AFFILIATE WILL FORFEIT ANY ACCUMULATED EARNINGS IF THE AGREEMENT IS TERMINATED UNDER THIS PROVISION.

Click Fraud: Affiliate shall not, either directly or indirectly, act, encourage or require users to click on links to ownnguru.com and/or generate clicks or orders through any means that could be reasonably interpreted as coercive, incentivized, misleading, malicious, or otherwise fraudulent.

Inappropriate Content: No Link or Promotion Code will be placed on any page or screen that contains content that: incites, encourages, advocates or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age; incites, encourages, advocates or promotes illegal activities including, but not limited to, violence against persons or property, terrorism, armed insurrection, piracy or treason; incites, encourages, advocates or promotes the sexual abuse or exploitation of children and minors; violates the intellectual property rights of third parties; or contains or promotes deceptive information.

Own Purchases: Affiliate shall not use their own affiliate link or Promotion Code in order to receive commissions on their own purchases.

5. Referral Fees

ownnguru.com will pay you a Referral Fee equal **AS INDICATED IN THE COUNTERSIGNED INSERTION ORDER** from Qualifying Purchases made at ownnguru.com.

Referral Fees will also be payable on subsequent subscription renewals made to customers during the Term of the agreement who previously made a Qualifying Purchase through a hypertext link or Promotion Code from you under this Affiliate Marketing Program.

ownnguru.com shall track users who access ownnguru.com from the Affiliate's website via an affiliate link with a cookie containing the Affiliate's identification, and that expires in thirty 30 days following said visit or, where an affiliate link is not available or warranted, a Unique Promotional Code as indicated in the signed Insertion Order. The cookie containing the Affiliate identification will be replaced with the cookie of another affiliate if the user subsequently accesses ownnguru.com from the link of the other affiliate. A Qualifying Purchase made prior to the expiration of the cookie or Unique Promotional Code will be attributed to the Affiliate link provider whose Affiliate identification is recorded in the cookie associated with that website user or, where an affiliate link is not available or warranted, Qualifying Purchases will be recorded using the Affiliate's Unique Promotional Code as indicated in the signed Insertion Order.

You are only eligible to earn a Referral Fee on sales occurring during the Term, and commissions earned

through the date of termination will remain payable only if the product orders are not canceled.

6. Reporting

Payments hereunder will be in accordance with reports made available on the ownguru.com website of Qualifying Purchases for which Referral Fees are payable, or in accordance with email reporting issued to Affiliate of Qualifying Purchases associated with the Unique Promotional Code as indicated in the signed Insertion Order for which Referral Fees are payable.

7. Payments

Referral fees will be paid on or about the 10th of each month. If during any calendar month referral fees do not exceed 100 rupees (Rs. 100), then you may not receive payments until the following calendar month during which your aggregate referrals fees equal or exceed said amount or until the termination of this agreement, whichever occurs earlier.

No payment will be made to Affiliate for sales that result in refunds or returns and, at its own discretion, ownguru.com may elect to withhold payment for a reasonable time to ensure against cancellations or refunds.

Payments shall be made in Indian Rupees by check, NEFT, or to the PayPal or Bank account as nominated by the Affiliate in the name of the party and address provided by Affiliate in the Insertion Order. Affiliate shall be responsible for all taxes associated with the receipt of any payments.

8. Representations and Warranties; Limitation of Liability

Each of us hereby represents and warrants that:

- it has full power and authority to enter into this Agreement and to perform its obligations hereunder;
- it has obtained all permits, licenses, and other governmental authorizations and approvals required for its performance under this Agreement;
- the services to be rendered by each of us under this Agreement neither infringe nor violate any patent, copyright, trade secret, trademark, or other proprietary right of any third party.

ownguru.com will remain solely responsible for the operation of the ownguru.com website and application, and you will remain solely responsible for the operation of your Publication. Each party acknowledges that their respective sites or Publications may be subject to temporary downtime due to causes beyond their reasonable control subject to the specific terms of this Agreement, retains sole right and control over the programming, content and conduct of transactions over its respective site or service.

EACH PARTY SPECIFICALLY DISCLAIMS ANY REPRESENTATION OR WARRANTY REGARDING (i) THE AMOUNT OF SALES THAT ownguru.com MAY GENERATE DURING THE TERM, AND (ii) ANY ECONOMIC OR OTHER BENEFIT THAT THE OTHER PARTY MIGHT OBTAIN THROUGH ITS PARTICIPATION IN THIS AGREEMENT.

NEITHER ownguru.com NOR AFFILIATE WILL BE LIABLE TO THE OTHER FOR ANY INDIRECT, SPECIAL, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING, WITHOUT LIMITATION, LOST PROFITS OR LOST DATA) ARISING OUT OF THIS AGREEMENT, ownguru.com's ENTIRE LIABILITY ARISING FROM THIS AGREEMENT WHETHER IN CONTRACT OR TORT, WILL NOT EXCEED THE AMOUNTS PAYABLE TO AFFILIATE HEREUNDER.

9. Fulfillment and Policy

ownguru.com will be solely responsible for fulfilling all orders for its products and payment processing, and customers who buy products through the Affiliate Marketing Program will be deemed customers of

ownguru.com.

All rules, policies, operating procedures and information concerning customer orders and sales will apply to those customers, including our rules of privacy and confidentiality. We may change our policies and operating procedures at any time, without notice.

10. Intellectual Property Rights

ownguru.com hereby grants to you during the Term a non-exclusive, non-transferable, royalty-free license to establish hyperlinks between your Publications (where "Publications" is defined as your Web Sites, or Applications, or any other form of media indicated in any Insertion Order signed by the Parties) and our Web Sites, or Applications and to use ownguru.com's trade names, logos, trademarks and service marks (the "ownguru.com Marks") on your Publications solely as is reasonably necessary to establish and promote such hyperlinks and to otherwise perform your obligations under this Agreement; provided, however, that any other promotional materials or usages containing any of the ownguru.com Marks will be subject to ownguru.com's prior written approval.

You hereby grant to ownguru.com during the Term a non-exclusive, non-transferable, royalty-free license to establish hyperlinks or other links or mentions between your Publications and our Websites, Applications, or other Promotional Material to use your trade names, logos, trademarks and service marks (the "Affiliate Marks") solely as is reasonably necessary to establish and promote such hyperlinks, services, or Promotion Codes and to otherwise perform our obligations under this Agreement; provided, however, that any other promotional materials or usages containing any of the Affiliate Marks will be subject to your prior written approval.

Except as set forth above, you and we each reserve all right, title and interest in respective intellectual property rights (e.g., patents, copyrights, trade secrets, trademarks and other intellectual property rights). Use of the other's marks except as set forth herein is strictly prohibited.

Further, to protect the privacy of ownguru.com's customers, any personally identifying information about customers will not be provided to you. All information about customers and users collected by ownguru.com shall be owned solely and exclusively by ownguru.com.

11. Indemnification

We agree to indemnify, defend and hold harmless you and your affiliates, directors, officers, employees and agents, from and against any and all liability, claims, losses, damages, injuries or expenses (including reasonable attorney's fees) relating to the operation of our site, a breach of our obligations under this Agreement, or the violation of any third party intellectual property rights of editorial content or other materials provided by us for display on your site.

You agree to indemnify, defend and hold harmless us and our affiliates, directors, officers, employees and agents, from and against any and all liability, claims, losses, damages, injuries or expenses (including reasonable attorney's fees) relating to the operation of your site, a breach of your obligations under this Agreement, or the violation of any third party intellectual property rights of editorial content or other materials of your site.

12. General Provisions

- i. You and we will each monitor and periodically test the general availability and operation of our respective Website, Application, or Publication.
- ii. You and we are entering this Agreement as independent contractors, and nothing will be construed to create a partnership, agency, joint venture or employment relationship between you and us.

- iii. In its performance of this Agreement and in the operation each party's respective Websites, Applications, or Publications, you and we each will comply with all applicable laws, regulations, orders and other requirements, now or hereafter in effect, of governmental authorities having jurisdiction. Without limiting the generality of the foregoing, you and we each will pay, collect and remit such taxes as maybe imposed with respect to any compensation, royalties or transactions under this Agreement.
- iv. Neither you nor we will be considered to be in breach of, or default under, this Agreement on account of any delay or failure to perform as a result of any causes or conditions that are beyond our respective reasonable control. If any force majeure event occurs, the affected party will give prompt written to the other and will use commercially reasonable efforts to minimize the impact of the event.
- v. You may not assign this Agreement, in whole or in part, without our prior written consent. Subject to that restriction, this Agreement will be binding on, inure to the benefit of, and enforceable against the parties and their respective successors and assigns.
- vi. The failure of either you or us to enforce any provision of this Agreement will not constitute a waiver of the right to subsequently enforce the provision. Any remedies specified in this Agreement are in addition to any other remedies that may be available at law or inequity.
- vii. This Agreement represents the entire Agreement between you and us with respect to the subject matter hereof and supersedes any other oral or written agreements regarding such subject matter, and may be amended or modified only by a written instrument signed by a duly authorized agent of each party.
- viii. If any provision of this Agreement will be declared by any court of competent jurisdiction to be illegal, void or unenforceable, all other provisions of this Agreement will not be affected and will remain in full force and effect.

13. Termination

Termination Without Cause: ownguru.com may modify or terminate this Agreement without cause. Please note that ownguru.com reserves the right to change any of the terms and conditions in this Agreement, including the payment terms described in herein, by posting a new agreement on the ownguru.com website.

Termination For Cause: ownguru.com may terminate this Agreement without notice if in its sole discretion it determines that Affiliate has breached the terms and conditions of this Agreement. AFFILIATE FORFEITS ANY ACCUMULATED EARNINGS IF AGREEMENT IS TERMINATED FOR CAUSE.

The Affiliate may terminate this Agreement, at any time, with or without cause, by giving at least seven days (7) days written notice of termination to ownguru.com.

14. Jurisdiction

This Agreement has been made in and shall be construed and enforced in accordance with the laws. Any action to arising hereunder will be brought in the federal or state courts, located in the Isle Of Man.

15. Service Of Notices

Any notices under this agreement will be given in writing. Notices may be given by electronic mail to info.ownguru@gmail.com and will be deemed delivered and given for all purposes on the sent date, but only if the receiving party has confirmed its receipt by return electronic mail. Notices sent via traditional means will be sent via certified mail, return receipt requested, to **Own Guru (unit of OwnTv) OWNTV GSTIN=09AAACB6513G2ZW_B-9, 1st Floor, Flat No. 4, Group Housing Society, Near Bengali Sweets, South Extension I, Delhi-110049.**

Accepted and agreed to by:

ENTER OUR COMPANY INFORMATION HERE

OwnGuru (Unit of OwnTV)

B-9, 1st Floor, Flat No. 4,

Group Hosing Society

Near Bengali Sweets

South Extension I,

Delhi-110049

Name:

Akhouri Deepak Kumar

Signature: 